Clinical Management Quality Mark 2025 – 2027

Conditions of Award

Eligibility

Only Fellows, Members, Licentiate Members and Provisional Members of the RCC are eligible to apply for the CMQM on behalf of the Practice in which they work. Awards are made to Practices not individuals, and so are not portable. The RCC reserves the right to withdraw awards from Practices where no RCC members practise.

General guidance on making an application

- Entries must be made using the CMQM Application Form prepared for the award period 2025-2027 (as indicated at the top of the form) otherwise they will be deemed invalid.
- Copies of the Application Form are available by request from the RCC (email: admin@rcc-uk.org) or can be downloaded from the RCC website at www.rcc-org.uk
- Applications must not be handwritten. Please complete the application form on a computer deleting any white space beneath your responses in each box.
- The Application Form must be printed and submitted as a single hard copy, appropriately bound with the accompanying evidence. The declaration must be signed. Due to the nature of the marking process, and a range of other factors, we are unable to accept electronic applications.
- You are advised to submit your entry by recorded delivery and keep a copy since the RCC can take
 no responsibility for entries that do not arrive at our offices.
- Responses should be complete but succinct, and should normally be between 250 and 750 words for each section.
- All details prompted by the form must be provided. You must follow the brief guidance provided for each section and provide the required evidence. Further guidance notes and associated resources are also available at www.rcc-uk.org

Supporting evidence

Evidence is required to support the statements made in most sections of the form, as specified. Your application will not be successful if relevant supporting evidence, or a suitable explanation regarding its omission, is not provided. Please ensure you make use of the checklist provided in the application form and include the completed checklist in our application. Note that the assessors do not have time to visit websites to find evidence and so all relevant evidence must be provided with your completed application form or it will be deemed to be missing.

Organisation of your application

It is a requirement that your application and the associated evidence are securely bound in a file or folder - preferably a ring-binder with separate sections. You must help the assessors by organising your application and numbering your enclosed evidence in such a manner that they can readily relate each piece of evidence to the appropriate question/s of the application form. Your submission may be returned if it is not logically organised and securely bound.

Multiple Practice applications

If you wish to apply for the CMQM for more than one Practice, separate application forms must be completed for each, although it is understood that the information provided in some parts of the forms may be identical. If the same evidence is relevant in more than one case, only one copy of this evidence needs to be supplied.

Combined applications

Do not combine your PPQM application with a CMQM application in the same binding. The two awards are administered and assessed independently and need to be separate for this reason.

Application fee

An application fee of £50 per Practice applies. If you are applying for multiple practices, a separate fee needs to be paid for each.

Assessment of applications

Applications will be considered by an RCC Health Policy Unit-appointed panel which will make recommendations for awards to the College Council, the decisions of which are final. Most applications will be judged solely on the basis of the form and supporting evidence submitted, but the panel will reserve the right to check the veracity of statements as appropriate. This may involve visiting a Practice by arrangement. Note that the size of a Practice will not be a deciding factor and each application will be considered on its own merit.

Confidentiality

All information provided by applicants will remain confidential to The Royal College of Chiropractors. Any use by the RCC of the information/data gathered through the CMQM initiative will be anonymous.

Presentation of Awards

Awards are made for a period of three years after which a further application will be needed if the quality mark is to be retained. Each successful Practice will receive a CMQM plaque for display in the Practise and will also be eligible to print the CMQM logo on letterheads and paperwork relating to the Practice. The RCC will also assist in producing a suitable Press Statement. It is intended that awards will be presented at the AGM in London on Wednesday 29th January 2025 (date tbc). Each applicant or other Practice representative (who must normally be a member of the RCC) must endeavour to attend the AGM event. Please make a note of this date in your diary. By making an application, applicants are agreeing to be photographed receiving their award and to their Practice being featured as a CMQM recipient, in appropriate publicity materials.

Display of the CMQM logo

Successful applicants may display the CMQM logo (supplied at the time of the award) on letterheads, websites etc. However, the logo must not be deconstructed or modified in any way without written agreement of the RCC. In particular, the award dates must not be uncoupled from the rest of the logo.

Withdrawal of awards

The RCC reserves the right to withdraw the CMQM from a Practice at any point during the three-year award period. The plaque remains the property of the RCC and must be surrendered on request.

Address for submissions

Applications, along with the appropriate payment (see above), must be addressed to: CMQM, The Royal College of Chiropractors, Chiltern House, 45 Station Road, Henley on Thames, RG9 1AT.

Closing date for the 2025-2027 award period

The closing date for receipt of entries is Friday 1st November 2024.

Acknowledgement of receipt of submissions and notification of the result

Receipt of all applications will be acknowledged. If you do not receive an acknowledgement within one week of submission, your application may not have arrived, and you should telephone the RCC on 01491 340022. Use of recorded delivery to submit your application is strongly advised as we cannot accept responsibility for applications that do not arrive with us. You will be notified of the outcome of your application on or shortly after Friday 6th December 2024.

Retention of applications

We are unable to store applications in the long term and, after one year, they are destroyed with the exception of the practice development plans which we require for reference at renewal. Please keep your own copy if you wish to have a long-term record, and to guard against losses in transit.

Queries

These Conditions of Award, and the online guidance available here, should cover any queries you may have regarding your application. However, if any queries remain, please address these to Sophie Miller in the first instance at admin@rcc-uk.org